

2010 ROYAL ADELAIDE SHOW

Commercial Exhibit Expression of Interest



Adelaide Showground 3 – 11 September 2010

Instructions: Please review the following instructions carefully. Incomplete applications will not be accepted.

1. Type or print this two-sided application. All questions must be answered completely.
2. The list of products and/or services you plan to sell must be specific. Words such as 'accessories' and 'related items' are not acceptable.
3. The contents of the product list will form the basis of your 'permitted use' detailed in the licence agreement and will limit the products you are permitted to sell.
4. The stand design submitted with this application must be the proposed stand design for the 2010 Royal Adelaide Show. This must be either a photo or professional artistic impression and include signage.

If your application is successful, you will receive a letter of offer, which must be returned with the required deposit within 14 days of issue.

1. Details

Company

Title (Mr/Mrs/Ms/Miss)

Name

Company Name

Trading Name

ABN (must match Company Name)

Street Address

Suburb

State

Postcode

Postal Address

Suburb

State

Postcode

Telephone


Fax

Mobile

Email

Web Address

2. Products

- a)  Please attached your proposed product list with prices.

3. Preferred Location

- | | |
|---|--|
| <input type="checkbox"/> Leisure & Lifestyle (Jubilee/Goyder) | <input type="checkbox"/> Market Bazaar (Ridley Centre) |
| <input type="checkbox"/> Showbag Pavilion | <input type="checkbox"/> Farm Expo |
| <input type="checkbox"/> Old Ram Shed | <input type="checkbox"/> Dairy Pavilion |
| <input type="checkbox"/> Wine Area | <input type="checkbox"/> Trade South East |
| <input type="checkbox"/> Horse Precinct | <input type="checkbox"/> Trade South West |
| <input type="checkbox"/> Golden Grains | <input type="checkbox"/> Trade North West |
| <input type="checkbox"/> Motor Pavilion | <input type="checkbox"/> Taste SA |
| <input type="checkbox"/> Dog Pavilion | <input type="checkbox"/> Pet Centre |

4. Commercial Classification Listing

The Society will give a free listing in the Official Information to all exhibitors contracted to the 3rd of August.

Please detail the preferred one line of wording (up to 35 characters including spaces) which describes your product range.

Fascia Name

- Tick if no fascia is required (A fee will be charged if your fascia is removed at Show time.)

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4. Space Preference and services

In Leisure & Lifestyle (Jubilee & Goyder Pavilion) and Market Bazaar (Ridley Centre) – if you have a 3x3m booth or a 3x6m booth, the price will include Shell Scheme.

Stand Type

Shell Scheme Yes No

(includes carpeted floor space, walls, fascia – if required, bearing your company name, two spotlights and a power point per 9 sqm. Minimum size 9 sqm)



Length m
Depth m

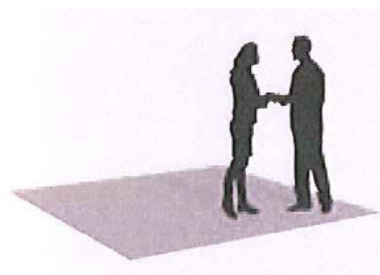
Fascia Yes No

OR

Space Only (no shell scheme & minimum space 27 sqm)

Yes No

(Bare floor space. Proposed stand design must include flooring, walls and lighting).



Length m
Depth m

OR

Outdoors (limited)

Yes No

Space Preference (in metres)

Length of stand - Frontage m x Width of stand - Depth m

5. Stand Design



Please attach a photograph or professional artistic impression of proposed stand design.

Your Application will not be accepted without this information.

6. Food

If you are exhibiting food products –

Will you be sampling food products? Yes No

Will you be sampling liquor? Yes No

Will you require water or a sink? Yes No

Terms and Conditions

This document does not constitute an offer but is issued only to invite proposals.

The Royal Agricultural & Horticultural Society reserves the right to conduct a credit reference check on the applicant and the right to decline the application if it deems that the reference check is not acceptable.

The Society reserves the right to reject any proposal on whatever grounds it deems acceptable at its entire discretion.

No correspondence will be entered into in respect to a declined proposal.

Signature of Applicant

Date

Send to:

Royal Adelaide Show

Marketing & Business Development

PO Box 108

Goodwood SA 5034

Fax: 08 8212 1944

For further details contact 08 8210 5225

Email: dchalmers@adelaideshowground.com.au

PRIVACY ACT STATEMENT

The Royal Agricultural & Horticultural Society uses the information provided by you pursuant to this Expression of Interest for the primary purpose of determining the occupancy of space for the Royal Adelaide Show 2010.

Any information lodged with the Society will remain confidential at all times except for disclosure which you may have consented to or which otherwise required by law. We may pass your information onto any Operational Service providers or such other persons the Society deems helpful in enabling the successful applicant to adhere to the Royal Adelaide Show License and perform the Permitted Use. You may request access to your information and request that it be corrected at any time.