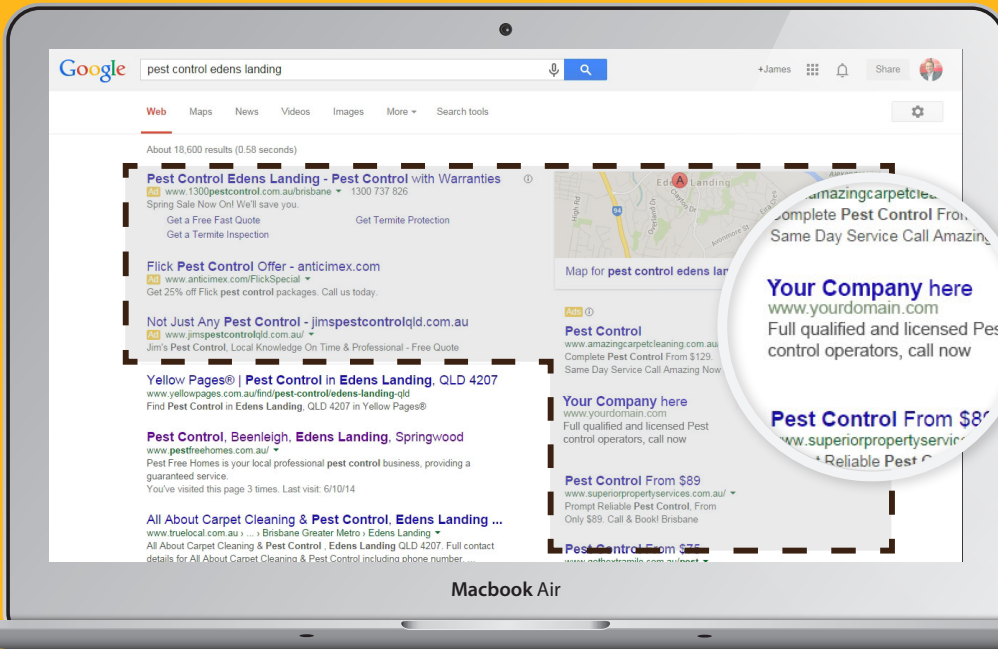


# Get your Ad on Google

Get seen by potential customers at the very moment they are searching for things you offer.

Show your ads only to interested people



You only pay when your customer clicks

## Why Adwords



**Attract more customers Instantly**  
Whether you're looking to bring in new website visitors, grow online sales, get the phones ringing or keep customers coming back for more, Google AdWords can you customers instantly.



**No visit, no fee**  
Signing up for Google AdWords is free. You only pay when someone clicks your ad to visit your website, or calls you. In other words, when your advertising is working.



**Start with any budget**  
How much you invest is up to you. Just begin with a daily budget that you're comfortable with, then adjust as you go. Many businesses get off to a good start with a budget of at least \$20 to \$40 a day.

## Why Bloomtools



**Fixed monthly management fee**  
Unlike other companies that will charge you a percentage of your spend, Bloomtools will only charge you a fixed monthly fee to manage your account.



**One login for everything**  
No need to login to another piece of software to see how you are going, with Bloomtools just login to the Web Console and you can instantly see the reports that matter.



**Directly trained and supported by Google**  
With Bloomtools you know that your your spend is being well optimised because our team of experts is trained and supported directly by a team at Google.

**Bloomtools**<sup>TM</sup>  
growing business

www.bloomtools.com/search-engine-marketing