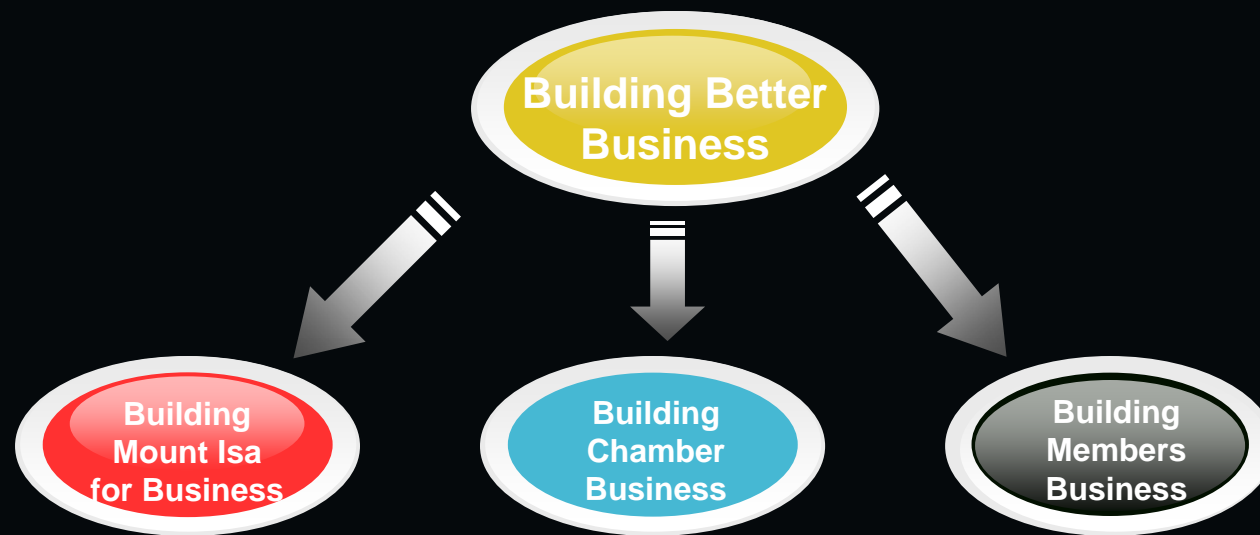




# Mission

*Develop Mount Isa into an ideal location to conduct business through facilitation, partnerships, referrals, networking, consultation and lobbying.*

# Vision



# Strategic Goals

## 1. BUILDING MEMBERS BUSINESS

'Building Member's Business' underpins the existence of the Mount Isa Chamber of Commerce. The Chamber aims to improve Member's business through facilitating opportunities and reducing burdens to positively impact the bottom line of member's businesses.

## 2. BUILDING MOUNT ISA FOR BUSINESS

The external environment that our members conduct business in can have both positive and negative impacts to businesses in Mount Isa. The Mount Isa Chamber of Commerce will proactively address issues and opportunities to improve the environment in which members carry out business. The underlying principle in 'building Mount Isa for business' relates to increasing the competitiveness of local business in comparison with east coast counterparts.

## 3. BUILDING THE MOUNT ISA CHAMBER OF COMMERCE

To serve our members and the wider business community, it is recognised that we, as an organisation must continuously improve our internal operations to uphold the chamber's integrity, and provide comprehensive framework to sustain and grow the organisation.





# Objectives

## BUILDING MOUNT ISA FOR BUSINESS

- 2.1 Explore alternative and sustainable income streams.
- 2.2 Reduce economic reliance on the primary industry.
- 2.3 Become more proactive in dealing with impending issues.
- 2.3 Build stronger relationships and partnerships with other like-minded organisations.
- 2.4 Be North West Queensland's leading organisation in understanding the impact of Climate Change policies.
- 2.5 Identify more funding opportunities for economic growth.
- 2.6 Educate members on economic development issues to increase advocacy and influence (members to become an additional external voice).
- 2.7 Capitalise on potential labour resources (women/youth).
- 2.8 Identify, advocate and alleviate issues that inhibit growth such as, available accommodation.
- 2.9 Fill the gap in economic development in Mount Isa. Advocate and support existing development strategies, such as the Northern Economic Development Triangle.
- 2.10 Support and advocate an effective Mount Isa campaign for investment attraction and liveability of the region.
- 2.11 Provide proactive and collaborative lobbying initiatives for the advancement of Mount Isa.



# Objectives

## BUILDING THE MOUNT ISA CHAMBER OF COMMERCE

- 3.1 Increase financial resources.
- 3.2 Increase capacity of our human resources .
- 3.3 Leverage off knowledge and skills sets of board members.
- 3.4 Create a culture for open strategic dialog.
- 3.5 Create a separate platform to deal with operational issues .
- 3.6 Increase board presence at meeting and functions.
- 3.7 Better use of resources and networking opportunities for growth.
- 3.8 Develop and maintain comprehensive policies and procedures to provide clarity on all internal roles and responsibilities .
- 3.9 Publish a local Mount Isa EasiFind directory and Business guide to provide more personal contact points for members and prospective members.

