

1 November 2010

**Gold Coast's NEWEST kid's magazine**



**The HOTTEST kid's magazine to hit the Gold Coast is coming...JANUARY 2011!**

From the creator of Savvy Mama, the popular Gold Coast newsletter and website for Mums and Varsity Publishing, publishers of Life Gold Coast, Coast Lifestyle Magazine, Golfer Pacific and The Golfer Monthly comes a new parenting magazine for Gold Coast families, **Coast Kids**.

It's time the Gold Coast parenting community had a way to connect with one another and catch up on the latest tips and treasures about raising kids on the Coast. So this January, 2011 watch for Coast Kids at your local kindy, child friendly café, recreational centre or retail kid's store.

We will bring you the first parenting magazine on the Gold Coast to be published by Gold Coast parents, so we are connecting with our community every issue and we're just like you. The magazine will have 167,000 copies distributed to family friendly locations between Beenleigh and Tweed Heads. This makes Coast Kids the largest circulating Magazine in Australia

Coast Kids magazine is keeping it real, embracing parenting on the Gold Coast and bringing you fun features each month that Gold Coast parents will love. From cool day trips and travel articles to a monthly What's On calendar, Health and Wellbeing section, tips on Education, Food and Creative Crafts plus heaps more every month! Locals will love checking out the social mamarazzi pages featuring Gold Coast families out and about enjoying some fun in our beautiful city.

***Get ready for the launch of Coast Kids, a fresh new insight into parenting on the Gold Coast.***

**For advertising inquiries or further information contact::**

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