



COMPANY PROFILE

WHAT WE DO

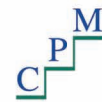
The Marketing Division Gold Coast specialises in **Small Business Marketing**, providing **affordable** and **professional services** which incorporate cost effective consulting, training and advertising expertise.



AUSTRALIAN
MARKETING
INSTITUTE

PRACTICAL MARKETING FOR SME'S

Founded by Sandra O'Neill, The Marketing Division offers a refreshing approach to small businesses with the purpose of **educating and empowering** Business Owners and Managers to skillfully manage their own marketing to **enable business growth**.



CERTIFIED
PRACTISING
MARKETER

Drawing on twenty years of local and international business and marketing experience we can offer a **range of practical services**. We offer as little or as much as each individual business requires. Our consultancy may be a session to offer initial assistance to help a business in the right direction or we may be contracted to set up and execute a full marketing strategy.



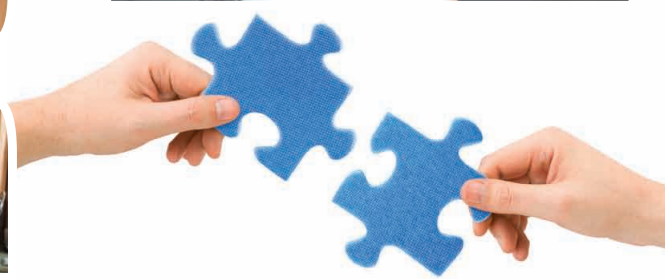
Sandra O'Neill
Director, AMAMI

HOW WE WORK WITH YOUR BUSINESS

Advice is offered via individual **Consultancy and Training**, using **Structured Guides**. We also offer **Tailored Workshops** which are a great way to expand your marketing knowledge and discuss ideas in a confidential and specialist business forum. Through our unique **Media Profiling** we can also offer educated and relevant **advertising** recommendations specific to each business. Every business we work with is important to us so we promote and express open **communication** and contact to encourage ongoing business success.

Through relationships with The Australian Marketing Institute, Chambers of Commerce and Business Enterprise Centre we are able to keep you informed on current industry and business issues that are relevant in today's market.

SPECIALISTS IN MARKETING FOR SMALL TO MEDIUM BUSINESS



We work with a variety of small to medium and growing businesses, across a wide range of industries. Everyone from single business operators to family businesses and larger teams of staff.

We may also take the opportunity to work with your staff if you prefer. Every venture needs marketing, so our philosophy is to work within your specific and unique business needs.

Empowering businesses with practical knowledge



THE MARKETING™
DIVISION
GOLD COAST

| Consulting
| Training
| Advertising

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