

# MEDIA RELEASE

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## Telstra's new breed of speed now covers Broome

Life in Broome just got a whole lot faster with Telstra now completing another two 4GX sites in the area, providing locals with access to one of the world's fastest mobile networks.

Telstra Area General Manager Tony Carmichael said the introduction of 4GX was designed to ensure local residents and businesses continue to enjoy the best coverage, network reliability and consistently fast speeds as more activity, more people and more devices join the Telstra network.

Mr Carmichael said two new sites - at Cable Beach and Broome South – had now been activated and together with two more sites at Broome West and another base station in the centre of town this now completed a 4GX network across Broome.

"This is really exciting news for the Broome community," he said.

"Broome is one of the most popular holiday destinations in WA and it's imperative that locals and visitors have a mobile network that can be used in more places across town and is reliable," he said.

"People are now relying on mobile connectivity more than ever. The explosion in applications, shift towards mobile video consumption and use of mobile in commerce means demand for connectivity continues to grow strongly.

"The introduction of 4GX services across Broome will increase our local network capacity. This provides us with the opportunity to offer high-speed mobile to support local businesses, tourism and to make this very popular holiday hotspot a great place to live."

4GX sets a new benchmark in mobile internet speeds in Australia allowing people to download, share, stream and connect faster than ever. 4GX is based on Telstra's new 700MHz spectrum and delivers higher typical mobile speeds on compatible devices, allowing more Australians to experience ultra-fast mobile internet. It also uses sophisticated LTE Advanced technology to bring together Telstra's 1800MHz, 2600MHz and 700MHz 4G spectrum bands to supercharge mobile web speeds even further on compatible devices.

People using devices such as the upcoming Samsung Galaxy Note 4 and Telstra Wi-Fi 4G Advanced II in 4GX areas are set to enjoy typical download speeds of 2 to 100Mbps – which means top speeds twice as fast as those typically available on Telstra's existing 4G service.

### The mark of high performance and reliable coverage

In 4GX areas, people with compatible devices can look forward to:

- **The fastest 4G speeds in Australia** – Customers with 4GX category 6 devices can enjoy download speeds of between 2Mbps and 100Mbps. Customers with 4GX category 4 devices can enjoy typical download speeds of between 2Mbps to 75Mbps.
- **Extra 4G coverage** – 4GX will boost in-building coverage for 4G services bringing speedy mobile web access to more offices, bedrooms and lifts. And in regional areas, 4GX can go further than Telstra's existing 4G frequencies creating better 4G coverage.
- **More 4G to share** – 4GX will double Telstra's 4G bandwidth allowing people to enjoy their favourite content with fewer slowdowns even in peak hour or in crowded places like shops or on the bus.

People can ensure they are equipped with a 4GX device by looking for the 4GX tag online and in store. Telstra customers can also find more about 4GX by heading to [Telstra.com/4GX](http://Telstra.com/4GX).

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